

## DIGITAL MEDIA DESIGN SPECIALIST

I am an enthusiastic freelance designer and developer, easily excited by new things and trends on the web. From building websites, to mobile applications, I am currently looking for work within the creative industry as a **junior or graduate role**. I have middleweight experience with around 4 years of HTML and CSS usage including the latest and best practices of version control. With Adobe CC I also have 5 years' experience designing and creating eye-catching user interfaces, photo manipulative images, digital illustrations and rich motion graphics.

I have become pro-efficient in **front-end development** using web frameworks including Bootstrap and jQuery, to building CMS websites using WordPress. Server-side knowledge (PHP) and database management systems MySQL have also been used in my work. Accompanying this I have extensive experience with the CLI, server maintenance and setup. I also have 2 years' experience of mobile application development using Swift, Firebase and Cocopod frameworks.

My time studying at Bournemouth University has deepened my interest and given me the opportunity to acquire the skill sets to research, prototype, design, develop, test and present different forms of digital media artefacts through the exchange and consultation of client briefs using **industry-leading** design applications.

Each stage of the design process is highly documented with research demonstrations, demographics, prototypes, wireframes, mind maps or visual storyboards, where such methods can then be presented to the client in a professional manner. Furthermore, I can design digital mediums including websites, web apps and iOS applications through the process of user interface and user experience design and in turn, facilitate the development of a fully immersed **mobile-ready interactive mediums**.

I personally believe that appropriate and clear file systems, network and server resources, hardware constraints, and an understanding of data redundancy is crucial for the development of websites and applications. I feel implementing eye-catching **visual design** is essential and would say this is my strongest area of expertise as I am able to create extensive mediums; all fundamental aspects which appeal to the user experience.

I am highly motivated, enthusiastic and dedicated to developing my ongoing knowledge and skill set as a digital media designer. I believe this is shown through my unique blend of creativity and technical aspects which allows me to not only dream it, but **build it**. I work very well on an individual level as well as a team player to succeed in fulfilling a client's wishes. My rapid prototyping process ensures I deliver not only great websites and apps, but unique yet ideas. I hope from my shared experience and background, I can be part of your team and in turn be one step closer in fulfilling my goal in becoming a well-established digital media designer.

Phone me on: 07502427613

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## EMPLOYMENT EXPERIENCE

**UNIVERSITY DEMONSTRATOR:** SEP-JAN 2018

**DIGITAL MEDIA DESIGN AND DEVELOPMENT**

Teaching 1<sup>st</sup> year students how to use Adobe CC effectively for their projects. Teaching 2<sup>nd</sup> year students front-end web development.

**MOTION GRAPHICS DESIGNER:** JUL-AUG 2016

**PROFESSIONAL FREELANCER**

Designed and developed a 'how-to' video for CallWhoo Ltd using Illustrator & After Effects.

**ZETA DIGITAL AGENCY:** AUG-SEP - 2016

**WEBAPP DESIGN & FRONT-END DEVELOPER**

Designed and developed an in-house Password Manager web app for Zeta. Users could login and store sensitive information.

**ARGOS LTD RETAIL STORE:** 2009 - 2014

**CUSTOMER ADVISOR**

Product & services sales assistant dealing with the customers directly with their needs.

## ACADEMIC ACHIEVEMENTS

**BOURNEMOUTH UNIVERSITY:** 2014 - 2017

**BACHELOR OF ARTS**

First Class Honours Degree in Digital Media Design at Bournemouth University.

**SALISBURY WILTSHIRE COLLEGE:** 2012 - 2014

**EXTENDED BTEC DIPLOMA**

Triple Distinction Star Award in Information Communication Technology.

**KINGDOWN SIXTH FORM:** 2008 - 2010

**3 A LEVELS**

Grade A: Product Design

Grade AB: (Double Award) - Art & Design.

**KINGDOWN SCHOOL:** 2003 - 2008

**11 GCSEs**

Grades A\*- C including: English, Math and Science.

## TECHNOLOGY KNOWLEDGE

**WEB & APP FRAMEWORKS:** HTML5, CSS3,

JavaScript, PHP, Bootstrap, jQuery, MySQL, json, Firebase, Swift.

**ADOBE CC:** Illustrator, Photoshop, Fireworks,

After Effects, InDesign, Premier Pro, Experience Design.

**MANAGEMENT:** FileZilla, WordPress, GitHub,

MySQL, Terminal, Microsoft Word, PowerPoint & Excel. Social Media.

## PROFESSIONAL SKILLSETS

Project Management, consultation, UI/UX design, graphic design, branding design, front-end development (web and iOS), CMS websites, motion graphics design. usability, user experience design, information architecture, responsive design.